

October 1, 2009



Dear Designer

It is with great pleasure that we invite you to participate in our Second Annual Christmas Tree Elegance event where only FOUR Designers will design trees which will be auctioned off for charity at the St. Nicholas Ball on December 5th. The charity this year is the Hendersonville Optimist Club which helps children in Sumner County. Each of our events will benefit charities located in Hendersonville or Sumner County.

This year we will showcase Four (4) Trees at Bluegrass Yacht and Country Club. Many events will begin on Friday Dec. 4th and we know that over 1500 people will be there during the weekend. The Trees will be auctioned for charity at the St. Nicholas Ball on Saturday, Dec. 5th and picked up by the winning donor on Sunday, Dec. 6th

Each Six Foot Tree has a committee of volunteers. These volunteers will see that the trees are in place with the lights on them by Friday morning, Dec. 4th before 10am. The Designers will come in and complete the décor of the Trees between 10am and 4pm.

The Hendersonville Optimist Club members will work with you to add items to your theme. For instance, should you choose a Seaside/Coastal Theme, then our committee would add a trip to Florida/Cancun, candles, Shell Jewelry, etc. which will be under the Tree and added to the value of the Tree for the highest bidder.

The Trees with Lighting will be donated by Ultimate Party and we would ask that you donate the décor for the tree. We suggest that you contact your vendors for donations. Should you have a challenge, please let us know and we will work with you. We are only asking FOUR Designers this year and you are one of the prestigious ones we feel should have this publicity and opportunity to make a difference in our community.

Enclosed is your donation Form and we will contact you next week to pick them up. In the meantime should you have any questions, please call Lynda Evjen of Evjen and Associates at 615-517-5714.

Sincerely

Lynda Evjen

The Optimist Club for HOLIDAYFEST